

# CLIMATE FRESK

**Would you like to gain a holistic understanding of climate change in a way that is fun and interactive?**

## What is it?

Climate Fresk is an internationally-acclaimed workshop that has been delivered to more than a million participants around the world. It will:

- Enable you to grasp the chains of cause and effect within the climate-human system
- Spark collaborative learning and problem-solving
- Open up a creative space to discuss climate impacts and solutions

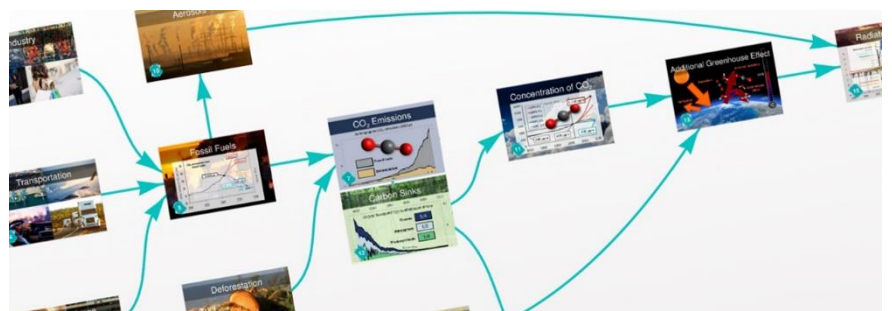


## Who is it for?

Anyone who would like to deepen their understanding of this complex issue in an active and engaging way.

## How does it work?

1. *Playing the game* - Set by set, participants arrange 42 cards that represent all of the key features of the climate-human system onto a table to create their own Fresk. As they do so, they deepen each other's knowledge by explaining the information given on the back of the cards for which they are responsible and by giving their reasoning for why cards should or should not be placed as they are. Towards the end of this phase, participants draw and describe the lines of interconnection between the cards.



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2. *Creative* - Once all the cards are laid out, it's time for participants to make the Fresk their own by adding colour, illustrations and a title.

3. *Debrief and brainstorm* – Participants are provided with a space to express any emotions arising and then attention is turned to brainstorming solutions, discussing them with other participants and arranging them according to various criteria.



## Why is it so effective?

Climate Fresk is extremely effective at communicating the nature of the climate challenge and at fostering engagement because:

- To build the Fresk, participants must collaborate closely generating a feeling of shared endeavour and collective problem solving
- Participants build the Fresk with their own hands giving a strong sense of ownership
- Once the Fresk is built, participants can see a visual representation of the system, helping them to grasp the many interconnections and the link between human activities and the resulting consequences for humans

## Practicalities

*Duration:* 3 hours

*Participants:* 4-14 per facilitator

*Materials:* all materials provided

*Requirements if in-person:* a decent-sized meeting room with one or two large tables, measuring around 1 by 3 metres or larger, a whiteboard or flip chart

*Pricing:* please enquire at [edbrewster@learnclimate.org](mailto:edbrewster@learnclimate.org)



## Your Facilitator – Ed Brewster

Ed is an experienced teacher and climate communicator, with a background in carbon management and training. Since 2004, he has advised organisations such as Unilever, Virgin Media and London Underground. He now offers a range of products designed to help organisations to understand how the climate and nature crises will shape our world over the coming years and how they can be better prepared for change.

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